

Third Spaces Are Becoming A First Priority

The idea of a “Third Space” is becoming an industry phenomenon, but what does it really mean to workers and employers? Typically, a third space is a place that isn’t a home office or the workstation, but an area set up to foster creative interaction in an informal setting. There are several places beyond workstations and formal meeting rooms that can serve as effective third spaces. These third spaces give employees plenty of room to move around and stay productive, without losing focus. This allows them to create more flexibility in their schedule and change their approach to working to fit their preferences and personality.



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Accessibility and Atmosphere

The location of a third space can be virtually anywhere. What is most important is its accessibility and atmosphere. A well-designed



third space combines various functionalities in one location, offering a range of different working options and helping to increase productivity. The space should be open, welcoming and comfortable, allowing users to freely come and go as they please. It should feel like ‘neutral ground’ designed to be used frequently and be totally flexible, with individuals choosing the best way to use the space on any particular day. It should stimulate creativity and encourage collaboration, with the option to add private booths where individual or one-on-one space is needed.

Freedom and Flexibility

Third spaces give employees the freedom and flexibility they crave, but how do employers benefit from them? Giving employees the opportunity to mingle professionally and socially can inspire creativity and create opportunities for collaboration and unplanned meetings, which can add value to the business. It can also increase knowledge sharing, build a sense of community and improve employee satisfaction and retention. Third spaces also accommodate employees

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who are not in the office from 9am until 5pm every day, resulting in a more efficient work setting and cost savings. In fact, a well-designed third space can help accommodate remote working without damaging productivity. The new collaborative, connected workplace redefines our mindset about effective furniture and spaces. Third spaces require a new appraisal of how people and technology interact for the benefit of both employers and employees. The technology revolution has required everyone to embrace flexibility and reexamine the way we work and collaborate. The third space is just the beginning, but it’s a critical first step toward a brave new business landscape.